

ATTACHMENT F-6: Project Site Marketing Sign

Requirements:

1. Enlarged version of project advertisements
2. Total size at least 28" high
3. Weather-durable material
4. Posted in visible location for full duration of marketing period
5. Layout Option A:
 - English version with multi-language inquiry text; and
 - at least 2 translated ads, in Spanish and another language common to the area
6. Layout Option B: at least all seven required languages

Layout Option A. English + 2 languages

This layout shows three advertisements for the Vernon Tower project. The top-left ad is in English, the top-right in Spanish, and the bottom-right in Chinese. The bottom-left ad is partially obscured by a large bracket.



Layout Option B. All seven languages

This layout shows seven advertisements for the Vernon Tower project in different languages: English, Spanish, Chinese, Vietnamese, Russian, Arabic, and French. The bottom-right cell contains a photograph of the building.

